



Immanuel's Child

**This Christmas, please tell a hurting Russian child
that Jesus loves them!**

Special ornament enclosed—please reply by November 15.

<Mr. and Mrs. John Q. Sample>
<Todd Dexter & Associates>
<1234 Any Road, Suite 567>
<City, Province Postal Code>

TD&A SPECS
Job #: SGC2010
Job Title: October Appeal
Element: Carrier Env.

Designer: DJV
Size: 9.5 x 6"
Stock: White Wove
Special/Window:

Personalization:
Inks: PMS200
Black

Slavic Gospel Association Canada

766 Old Hespeler Road, Suite 204

Cambridge, Ontario N3H 5L8

www.sgacanada.ca

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I'LL REACH A RUSSIAN-SPEAKING CHILD THIS CHRISTMAS!

Yes, Bill! I know that this hard year has opened a door for Christ in many more children's hearts. In Jesus' love, I've enclosed my signed Star of Bethlehem ornament. I'll detach and keep the second one as a prayer reminder.

I've also enclosed my gift of:

- \$35 – to provide one ornament and Bible for a hurting child.
- \$70 – to reach two children!
- \$105 – to reach three!
- \$_____ to reach as many as possible. (63509)

**DEADLINE:
NOVEMBER 15**

Please add my name to as many Star of Bethlehem ornaments as my gift reaches. I realize that every \$35 gift also provides a **Children's Bible and a special Christmas gift such as warm clothing** presented by local church workers.

- Send me periodic email updates on the spread of the Gospel.

My email is: _____.

Name (please print)

Address

City, Province, Postal Code



LC10

sga 
est 1934

Please return your tax-deductible gift
in the enclosed envelope to:

Slavic Gospel Association Canada
766 Old Hespeler Road, Suite 204
Cambridge, Ontario N3H 5L8

To use your credit card or for EFT, please see other side.

Give online at sgacanada.ca

Through *Immanuel's Child* events, girls and boys—often forgotten or unwanted—hear about Jesus and get plugged in to biblically sound churches.

*"I didn't
know
Christmas
was about
the birth
of Jesus!"*
—Vladik



"I learned about Jesus.
It turns out He was
born in a manger and
died for everybody.
I will pray for my
parents that they will
stop drinking."
—Grisha



"The Savior is
the One who
saves, and
it turns out
this is Jesus
Christ!"
—Dasha



**Atheists, addicts, Muslims . . . kids and often their parents will come to Christ at Christmas!
Please RETURN THE FORM ABOVE WITH YOUR GIFT AND SIGNED ORNAMENT.**

Help us reach at least 50,000 with ornaments and Bibles in 2020!

TD&A SPECS
Job #: SGC2010
Job Title: October Appeal
Element: Reply

Size: 8.5 x 11"
Stock: white offset
Special/Window: Perf at 7.334"

Personalization: none
Inks: CMYK Digital

I'd like to make my gift of \$_____ by credit card.

Charge my: Visa MasterCard Make my gift: One-time Monthly

Name on Card _____

Credit Card Number _____

Expiry Date ____/____ Phone # _____

(Cardholder's Signature)

Monthly Pre-Authorized Debit (Include a voided cheque to initiate this option)

I authorize SGA Canada to debit my bank account \$_____ on the 10th of every month until further notice.

Printed Name _____ Phone # _____

Address _____

Date _____

(Signature)

Slavic Gospel Association is a Christian ministry serving Bible-preaching churches in the lands of the former Soviet Union. We support them in making disciples of Jesus Christ by providing Russian-language Bibles, Bible training, sponsorship of missionary pastors, and support for evangelistic outreach.

Spending of funds is confined to programs and projects approved by the organization. Each restricted contribution designated towards such a program or project will be used as designated with the understanding that when the need for such a program or project has been met, or cannot be completed for any reason determined by the organization, the remaining restricted contributions will be used where needed most.

SGA is a member of the **Canadian Council of Christian Charities (CCCC)**. SGA employs rigorous standards, procedures, and monitoring to maximize the effectiveness of every donor's gift in the mission field.



SIGN *one* Star of Bethlehem ornament and rush it back! I'll deliver it to a needy child in the lands of Russia this Christmas!

Detach and KEEP the second ornament. Let it warmly remind you this Christmas that you have changed a child's life *FOR JESUS!*



October 2020

Dear Christian Friend,

This is one of the most important months of the year at SGA Canada.

And *this year* is probably the most important we've ever had.

You see, we are in full swing preparing for our annual *Immanuel's Child* Christmas outreach. And the success of our *Christ Over COVID* outreach has opened the door to reach **more** children and adults than we could ever have imagined!

But we need extra funds this year from committed believers like you. You are one of the most important members of our team. I'm praying you will help at least one hurting child this year—and possibly more.

To help you touch a child's life for eternity, I've enclosed TWO of the most wonderful ornaments you'll see this Christmas!

The **first ornament** is for you to sign and return. The **second ornament** is for you to detach and hang in your home as a prayer reminder, then hang on your tree this Christmas.

Each time you see your Star of Bethlehem ornament, you'll be blessed.

That's because *you will know* God is using *you* to bless spiritually lost girls and boys.

I'll send the second Star of Bethlehem ornament—the one you sign and return—to a biblically faithful church in the former Soviet Union. A caring Christian will then hand your signed ornament—which says “JESUS LOVES YOU” in Russian—to an often hurting, lonely girl or boy this Christmas.

And by including a financial gift, you can help reach **many more** than one child.

Even before COVID-19 ravaged the economy, they needed your compassion. Orphans, abused children from dysfunctional homes, and others raised in a culture ravaged by decades of godlessness will often join crime gangs or become prostitutes upon reaching adulthood *unless Christians reach them first.* But these “hopeless” kids light up when SGA Canada-trained church workers create special outreach events at Christmastime.

As a result of our *Christ Over COVID* outreach, we expect many more children and parents to respond to *Immanuel's Child* this year, and we need funds to reach them.

From villages to huge cities, believers brought much-needed aid, such as food, medicine,

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Slavic Gospel Association

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hygiene essentials, Bibles, and the Gospel to non-Christian homes as part of ***Christ Over COVID***.

Those new relationships mean that as many as 50,000 children *and many unsaved parents* will flock to Christmas events held by our trained church workers. The often-empty hearts of these kids burst with joy to receive a personal ornament . . . and learn who Jesus is.

These children are the reason why I'm praying you will respond to my letter. Our goal this year is to hand out Star of Bethlehem ornaments to 50,000 children. Last year, so many children flocked to our *Immanuel's Child* events that churches were packed. And Lord willing, this year will be bigger due to attracting families who've been touched by our ***Christ Over COVID*** outreach!

Our deadline to receive Star of Bethlehem ornaments is **November 15** so that we'll have time to ship them to churches that will plan these events.

So please let me hear from you today!

Return your ornament along with a generous gift to provide a child with the ornament, a Children's Bible, a special gift selected by a local church, and the saving Gospel! Please be as generous as possible. If you want to reach more than one child, indicate that on the enclosed reply form and we will sign your name on one or more additional ornaments.

As you know, since 1934 SGA Canada has been training, equipping, and strengthening churches as they make disciples and plant more churches in Russia and the former Soviet Union.

When communism fell, the Gospel spread rapidly. But I've never seen an open door like the one we've had this year. People were amazed when Christians came to them with food and love. Now, at Christmas, the fields are ripe for harvest.

Jesus said, *Go therefore and make disciples of all the nations* (Matthew 28:19). And that's what we do—with *Immanuel's Child* beginning this life-change for tens of thousands of despairing children and families. It brings children into the Kingdom for *long-term discipleship* that transforms their lives and the lives of people all around them.

This Christmas, SGA Canada is hoping to help more than 1,000 biblically sound churches reach out through our ***Immanuel's Child*** ministry in 10 countries. As you know, Immanuel is a name given to Jesus in the Bible: *God with us* (Matthew 1:23).

But most children in Russia and surrounding countries have *never been told who Jesus—Immanuel—is*. They've never been told that there is a God who deeply loves them, who sent His Son to be "God with us" . . . to die on a cross for their sins . . . to rise from the dead . . . to offer to forgive their sins and give them new and eternal life!

God truly uses these *Immanuel's Child* events—even reaching beyond the children and touching their families and caregivers!

Atheists and agnostics come to Christ.

Muslims come to Christ.

Bitter, hope-starved orphans come to Christ.

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And through *Immanuel's Child*, they get **plugged in to weekly Bible studies and biblically sound churches** . . . and spiritually grow. Consider these miraculous examples:

In the poverty-ravaged Omsk region, a church gave out Star of Bethlehem ornaments, gifts, and Bibles to **2,445 children** at *Immanuel's Child* events! This included children in orphanages and cancer hospitals. As they handed out the signed Star ornaments, the children rejoiced to hear the names of people like you **read aloud**. This opens such children to Jesus' message of salvation.

A decade ago near Chernobyl, Ukraine, SGA Canada-sponsored workers went door to door with ornaments, gifts, and Bibles—because there was no church in the village. Parents were often abusive and drunk. But they allowed their children to listen to the Gospel! As a result of this initial *Immanuel's Child* outreach, today there is a church there . . . serving more than 100 children and their families!

Near Vladivostok in Far East Russia, three small churches held an *Immanuel's Child* event for **1,400 kids!** It was in a former “palace of the arts” where Communist Party rallies once occurred. Many children heard the Gospel of Jesus Christ for the first time—and were saved!

In Belarus, one mom came to an *Immanuel's Child* event with her two children. She said, “For the first time I understood what Christmas means. . . . I wish to raise my children so that they would know about God.” A grandmother brought her grandson to *Immanuel's Child* last year. The parents were heavy drinkers. Now the grandmother and grandson attend church!

This is what you are investing in when you support SGA Canada's *Immanuel's Child*.

That's why I'm also asking you to include, along with your Star of Bethlehem ornament, your most generous gift to reach as many children as possible.

Please be as generous as you can this extraordinary year. Every gift of \$35 provides a Star of Bethlehem ornament (we will sign additional ornaments on your behalf for every amount above \$35). But that will only be the beginning of the spiritual transformation. *Immanuel's Child* is the **entry point** for long-term discipleship, church planting, church growth, and strong lives based on solid Bible teaching.

We are praying for enough resources to tell 50,000 or more children about the true Jesus this Christmas. Many family members will also hear. Will you join with us?

Please return your Star of Bethlehem ornament **by November 15** with your gift. Your loving *Immanuel's Child* gift, to help as many children and families as possible, helps provide:

- 1) Your signed **Star of Bethlehem ornament**. These are treasured by kids who often feel unloved. They often crowd around and ask for a Christian worker to read aloud the names of the Canadians who signed each Star! Let your name be read aloud this year! As I said, we want to put your name on *many* ornaments to touch as many children as you can—perhaps 10, 25, or even 100 or more!
- 2) **Children's Bibles—the boys' and girls' first ever**—or other Christian literature to help as church workers follow up. Your gift to supply many ornaments, Bibles, and

(Over, please)

follow-up discipleship will transform whole families, entire neighborhoods, and total communities!

- 3) Special **Christmas gifts**—purchased locally, lovingly prepared, and presented by Russian-speaking church workers.

When SGA Canada staff members and I have visited homes in Russia, we often found an *Immanuel's Child* star on the wall in the children's rooms. The kids have asked us to help them pronounce the name out loud. And they pray for the Canadians!

Do you see the *power* in that?

A Star of Bethlehem ornament is an instrument in your hands that the Holy Spirit will use to open the door to a lonely, searching, willing heart of a child.

And remember, your gift will also provide Christian children's literature, a Christmas gift, and a point of contact for ongoing discipleship with a biblically sound evangelical church. In addition, we have adult Bibles for parents! This is simply a God-given opportunity!

Now is the time to make a mark for eternity this Christmas.

Our Christ Over COVID outreach has opened the door wide. New children will be flocking to churches for *Immanuel's Child*. The field is ripe for harvest. You must simply say "yes" and respond to my letter with the joyful knowledge that God *will* use your effort today.

Christmas is coming sooner than we think! Please rush your signed ornament and gift today. And as you see the ornament that you keep, pray for the children and families your response will touch. I'll let you know what happens. Thank you in advance for your loving response.

In His love and service,



Bill Ball
Executive Director



P.S. Christmas will mean much more to you this year knowing you've touched the life of a **spiritually needy Russian-speaking child**. Just take a moment now to return your gift. Every \$35 will reach one child—so I hope you will find great, great **joy** in blessing *many* children, whole families, and even entire communities. And keep the second ornament as a reminder to pray for all the children who will receive ornaments and Christian children's literature. God bless you!

P.P.S. If you choose to give more than \$35, I will have additional Star of Bethlehem ornaments signed in your name, beyond the one you return. Every \$35 provides a child with an ornament, Christian children's literature, a special gift from local church workers, and a connection with local Christians that will transform their lives. Please help as many as you can!

Message on the front of the star you sent:
Jesus Loves You!
Message on the back
of the child's star reads:
Greetings at Christmas!
God loves you very
much, and so do we!
We are praying
for you! May
Jesus Christ
bless you.

**Please Pray for the Russian Child Who
Is Receiving Your Star Ornament & Gifts
Thank you for telling them
about Christ!**

SLAVIC GOSPEL ASSOCIATION

*Immanuel's
Child*

**Иисус
любит тебя!
Поздравляем с
Рождеством!**

Бог очень любит тебя, и мы тоже!
Мы молимся о тебе! Да благословит
тебя Иисус Христос!

SIGNED / подпись

CITY / город

STATE / штат

COUNTRY / страна

**Jesus
Loves
You!**

“... and they shall call His name
Immanuel; which is translated, ‘God with us.’”

*Immanuel's
Child*



**Иисус
любит
тебя!**

PLACE
STAMP
HERE

LC10



SLAVIC GOSPEL ASSOCIATION CANADA
766 Old Hespeler Road, Suite 204
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N3H 5L8

TD&A SPECS

Job #: SGC2010

Job Title: October Appeal

Element: Reply envelope

Designer: DJV

Size:#9, 8.875 x 3.875"

Stock: WHITE WOVE

Special/Window:security pattern inside

Personalization: none

Inks: black